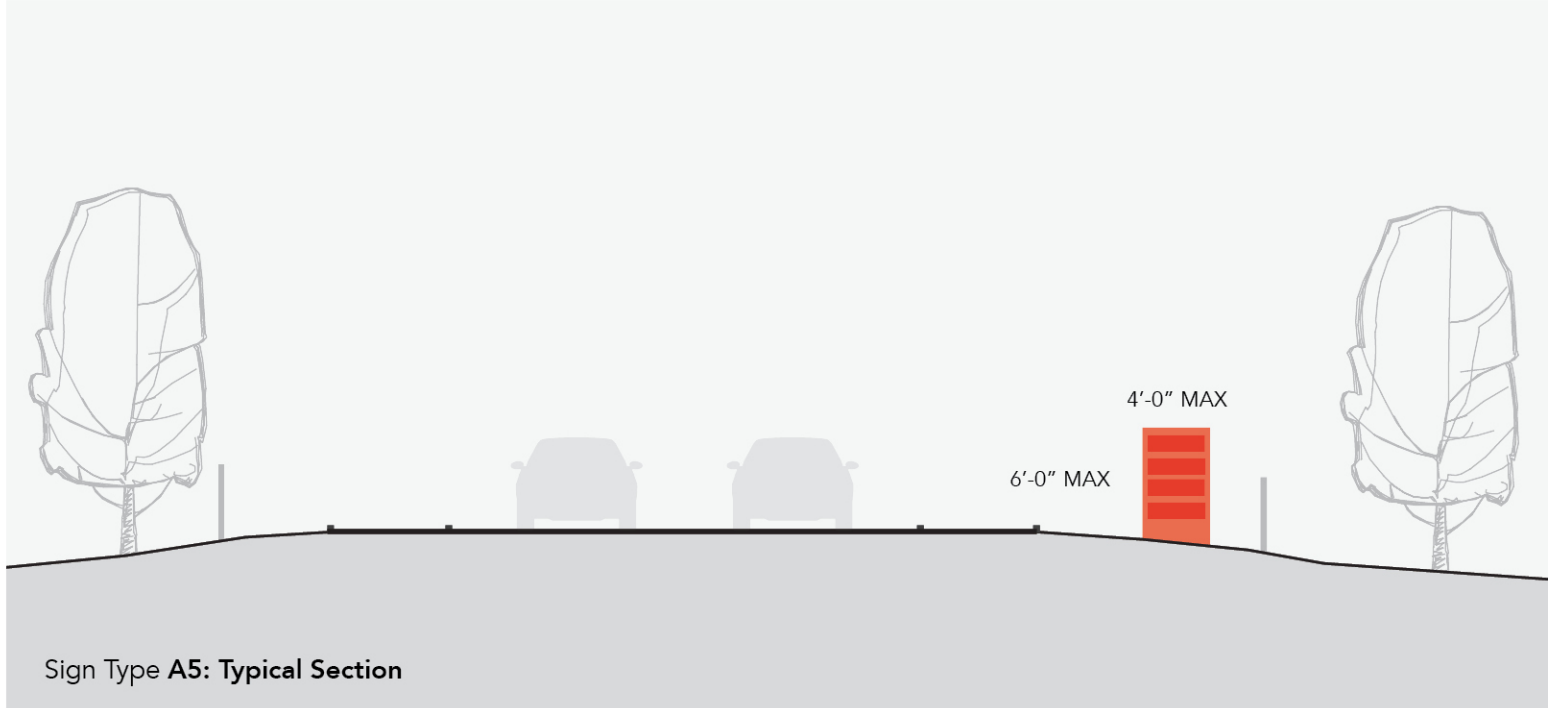
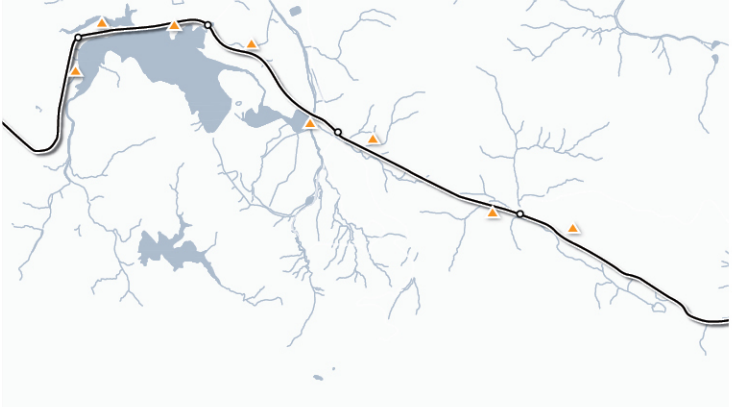


SIGNAGE & WAYFINDING VEHICULAR DIRECTIONAL CONCEPTS

A5 VEHICULAR DIRECTIONAL



Height	6'-0" max
Width	4'-0" max
Area (SqFt)	24 SqFt max
Logo / Copy Ht.	Directional Copy: 6" max
Quantity	8
Illumination	Internal or External

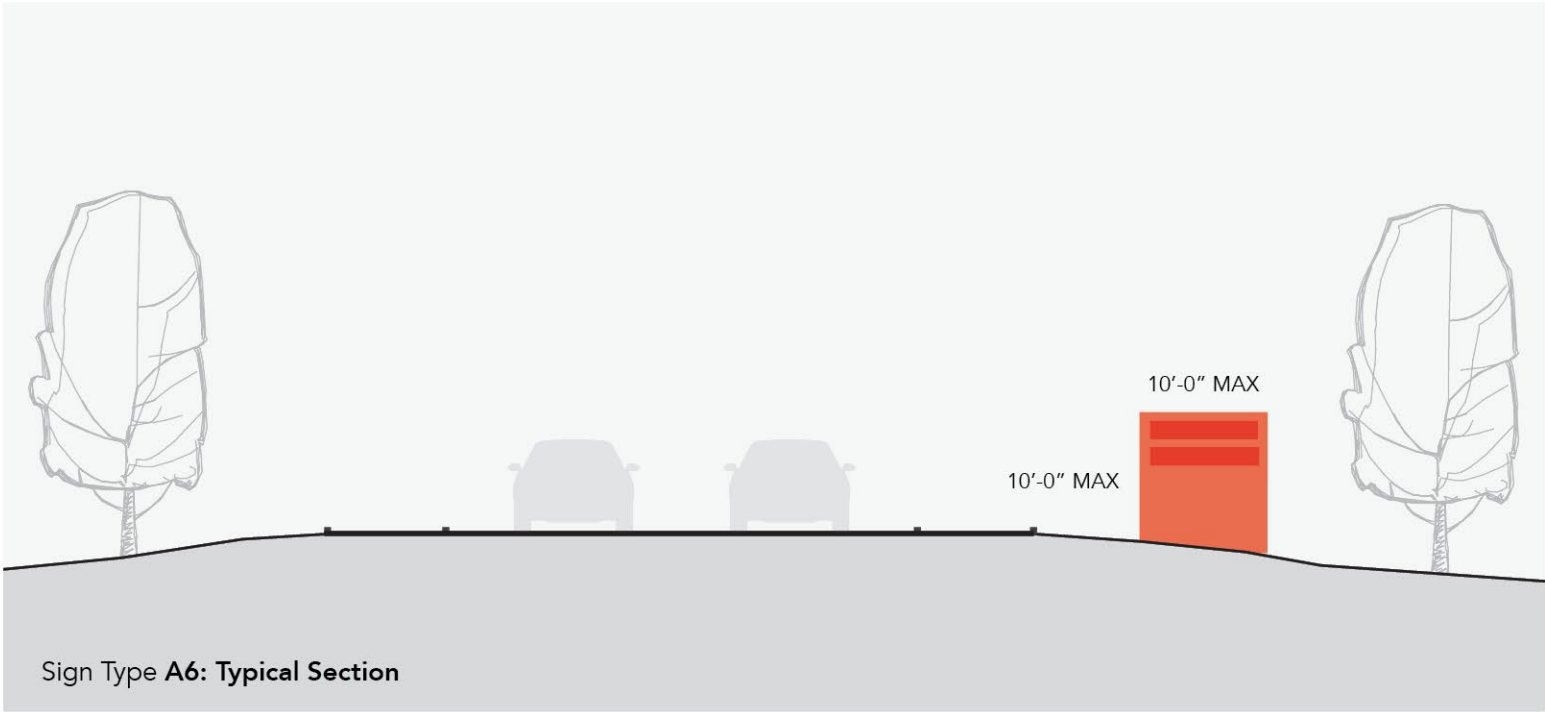


The Vehicular Directional sign facilitates movement throughout the site by connecting important points along the primary path of arrival. Sign locations will anticipate decision making points, insuring that guests can read and have time to respond while driving. Strong legibility will be achieved through high contrast letter forms and appropriately sized text and arrows for the speed of travel along Butts Canyon Road.



SIGNAGE & WAYFINDING POTENTIAL OFF SITE DIRECTIONAL CONCEPTS

A6 OFF SITE DIRECTIONAL IDENTITY



Height	10'-0" max
Width	10'-0" max
Area (SqFt)	100 SqFt max
Logo / Copy Ht.	Logo: 18" max Directional Copy: 8" max
Quantity	1
Illumination	Internal or External

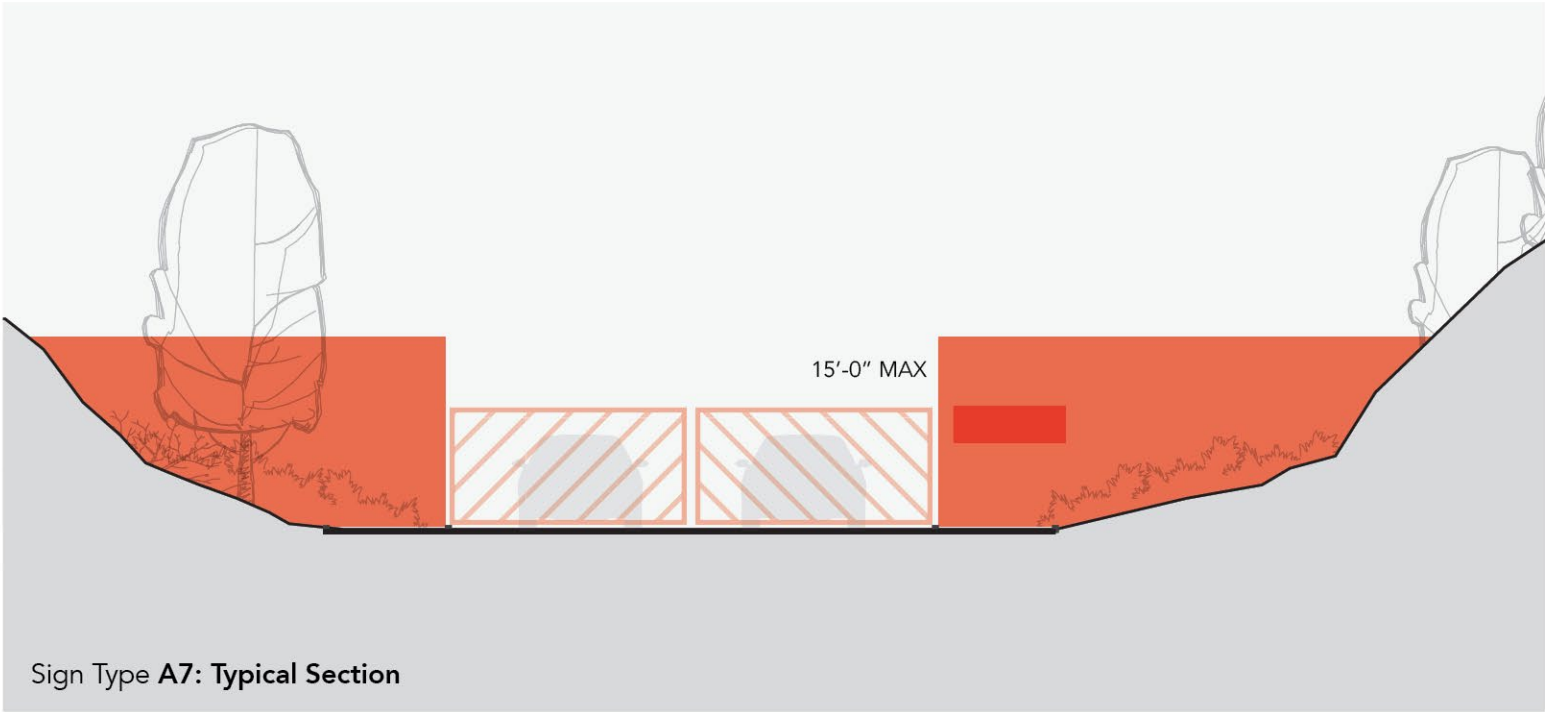


The Off Site Directional Identity acts as a welcoming signal for guests arriving to site. The primary purpose of this sign is to direct guests down Butts Canyon Road towards the resort entries. Larger in scale, this project identification and directional signage sits at the intersection of Butts Canyon Road and Highway 29.

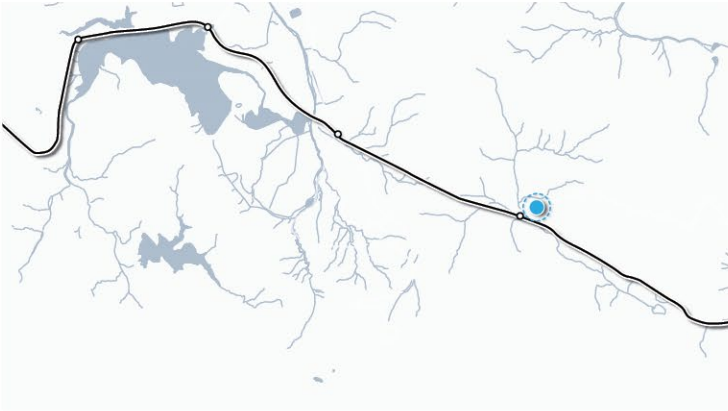


SIGNAGE & WAYFINDING RESORT ENTRY GATE CONCEPT

A7 RESORT GUEST ENTRY GATE



Height	15'-0" max
Width	TBD
Area (SqFt)	TBD
Logo / Copy Ht.	Logo: 24" max Address: 6" max
Quantity	1
Illumination	Internal or External



The Resort Entry Gate is located approximately 50'-0" from Butts Canyon Road at the main site entry. This gate establishes a "sense of arrival" and clearly communicates the project entry and complies with the code for a gated entry on private roads.

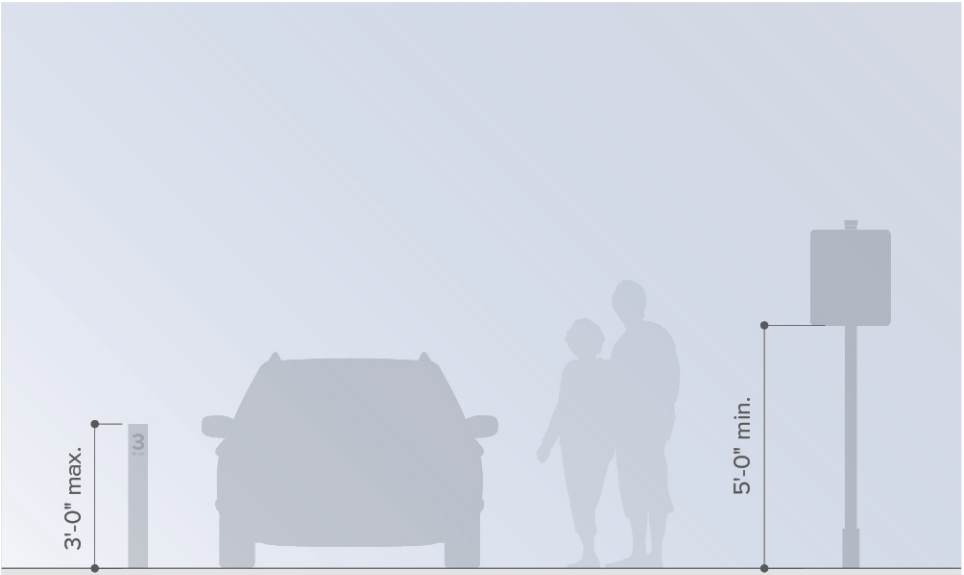


SIGNAGE & WAYFINDING REGULATORY & MISC. SIGNAGE CONCEPTS



STREET SIGNS & REGULATORY

Street name and regulatory signs may be posted at intersections, and are usually perpendicularly oriented pairs identifying each of the crossing streets. Public streets must follow design requirements per city code.

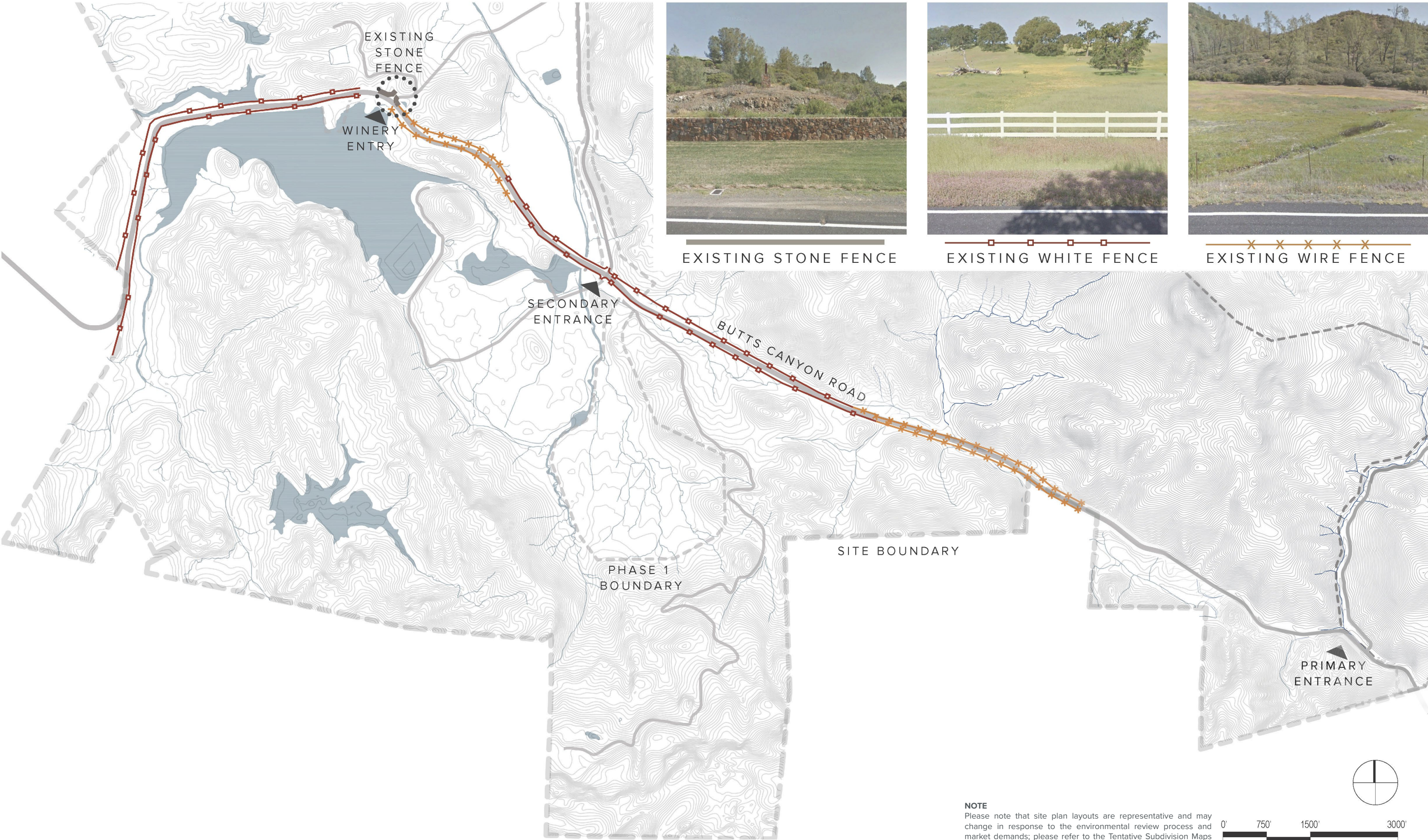


MILE MARKERS & FIRE SAFETY

Mile Markers and Fire Safety signs will be posted as required per local code. These signs will be designed to fit within the overall brand vocabulary and are intended to assist motorists, pedestrians, and the Fire Authority.

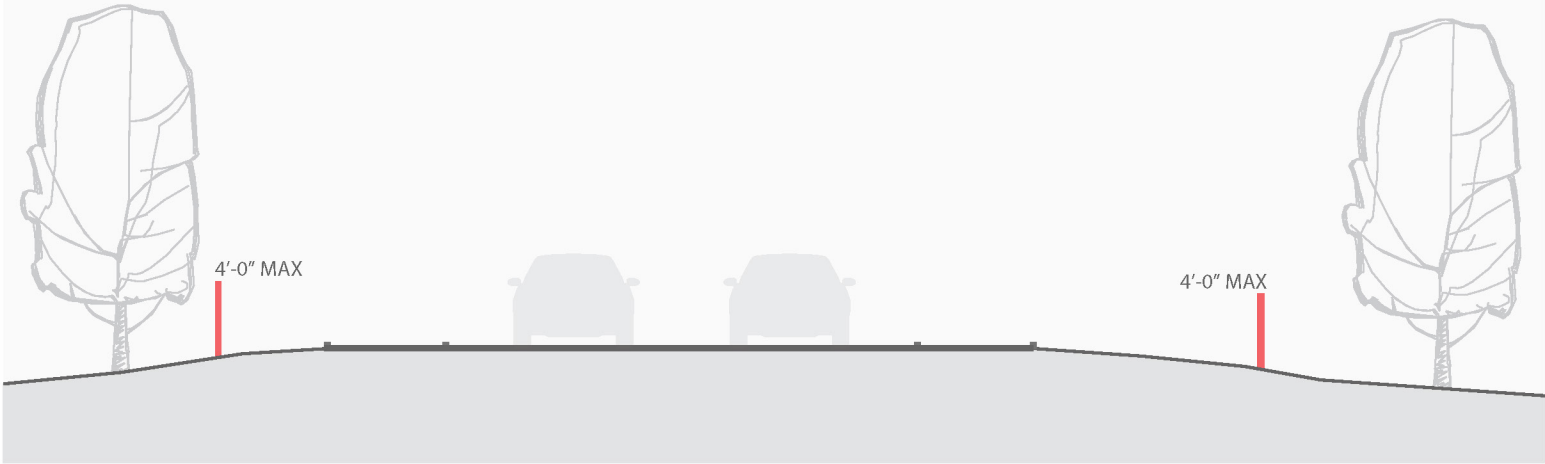


FENCING CURRENT LOCATION & STYLE



FENCING POTENTIAL FENCE TYPES VISIBLE FROM THE PUBLIC STREETSCAPE

TYPICAL EXISTING FENCING SECTION



EXISTING AND POTENTIAL FENCING CONDITON

Three types of fence are currently visible along Butts Canyon Road within the project site: white fencing, wire fencing, and stone fencing. These fence edges currently offer a distinct demarcation of the project site.

These fences may remain or eventually be replaced by three potential fence types: post and rail fencing, wire fencing, and stone and landscape edging. Any fence replacement will be maximum 4 feet tall, which follows standards set by Lake County’s Fences, Hedges and Walls code. Potential new fence locations and styles will be closely integrated with the existing landscape and topography along Butts Canyon Road. Any introduced changes to fencing will improve site identity for passerbys and the arrival experience for guests.

POTENTIAL FENCE TYPES VISIBLE FROM THE PUBLIC STREETSCAPE

POST AND RAIL FENCING



WIRE FENCING



STONE & LANDSCAPE EDGE



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