



LAKE COUNTY

CHAMBER OF COMMERCE

ELEVATING THE BUSINESS OF LAKE COUNTY

The **Lake County Chamber of Commerce** is a private, not-for-profit organization, a 501(c)6, of businesses that have come together to advance the financial, industrial and civic interests of Lake County.

Who We Are: 284 members and growing!



Two full-time staff:

Amanda Martin, CEO

Coleen Yorba Lee, Operations Manager

10 Volunteer Board Directors:

Don Smith, President

Robert Boccabella, President-Elect

Diane Thompkins Plante, Financial Officer

Alex Nuñez

Weston Seifert

Kendall Fults

Greg Folsom

Lora Horn

Alyssa Mingo

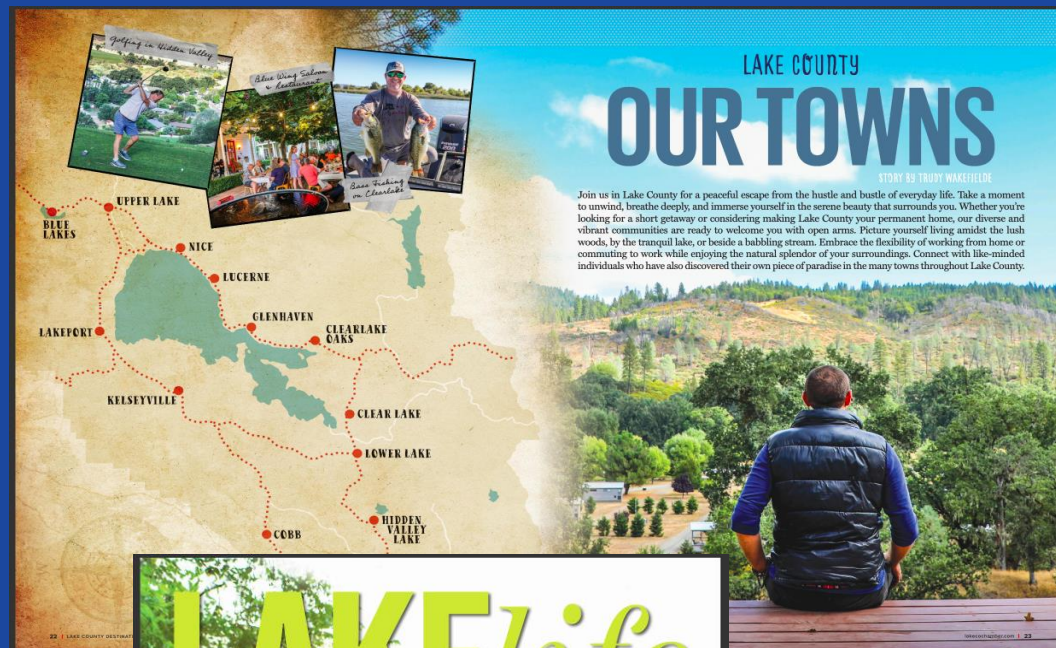
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Enhancing the visitor's experience in Lake County

The Lakeport Visitor Center Open Monday – Friday, 9:00am – 5:00pm

- In the month of April 2025 there were at least 266 visitors who came in.
- LCCC staff and volunteers provide information pertaining to the whole County, for daily in person visitors, and daily phone calls. We give recommendations and information about the County that goes well beyond our business membership.





- Lake Life Magazine - a partnership between the Lake County Chamber of Commerce and the Tourism Improvement District / "Visit Lake County".
- The 2025 Lake Life magazine will be out in late May 2025, and 20,000 copies printed and distributed inside Lake County, at large events like the Pear Festival, and outside of Lake County in neighboring regions.



Our local hospitals, real estate agents, and other agencies, utilize the Lake Life Magazine as a recruitment tool, to help attract healthcare workers and interested home buyers to Lake County.



FISHING

Beautiful Blue Lakes is a popular destination for bass, bluegill and rainbow trout fishing. It's also acknowledged for its relaxing electric boating, paddle boarding and kayaking its quiet waters. Lake Pillsbury, set in the Mendocino National Forest, boasts over thirty miles of shoreline. It's a popular playground for fishing, boating, hiking, swimming and camping. Our ancient and storied lake, Clear Lake is a half-million years old, making it the oldest lake in North America. At over seventy square miles, Clear Lake is a destination recognized across the country for its bass fishing with myriad bass clubs offering prizes nearly every month of the year. Another event, the annual Catfish Derby takes place each May in Clearlake Oaks, creating a tradition for fun, family and fishing, too! For a list of Clear Lake Fishing Contests visit the CAGOV California Department of Fish and Wildlife at: <https://nrm.dfg.ca.gov/>

HIKING

Lake County offers an abundance of hiking opportunities within its various parks and Public Lands. Mt. Konotti

County Park is a steep but rewarding hike up an ancient, sacred, dormant volcano. Breathtaking views await you on Mt. Konotti! Anderson Marsh State Historic Park is comprised of over 1,000 acres of oak woodlands, wetlands and grasslands with mostly level trails. Guided hikes are offered by the Anderson Marsh Interpretive Association. Clear Lake State Park invites you to camp, hike, fish or bird watch. Watch for Western Pond turtles along the boardwalk trail, or enjoy the moss-covered boulders and native buckeye trees that lead you up to a breathtaking view of Big Valley. Highland Springs Recreation Area is a multi-use park with Disc Golf, boat ramp, hiking trails, and horse and bike trails for use after the wet season. The North Cow Mountain Recreation Area boasts 26,000 acres of public land, 30 miles of which are hiking, equestrian and hiking trails. Berryessa Snow Mountain National Monument includes hiking trails in Lake County, such as the 7.2 mile Redbud Trail. Note: If you are short on time, be sure to visit one of the dozens of smaller Lake County parks found on this map: <https://lakecounty.ca.gov/1610/Parks>



Bird Watching

Lake County is a renowned bird watcher's paradise located on the Pacific Flyway. Visit any number of parks and wild lands to catch sight of any of the hundreds of species that migrate, or live here year round. Magnificent bald eagles, osprey, golden eagles, several species of herons, American white pelicans, many duck species and more, abound! Bring your binoculars and visit Anderson Marsh State Historic Park, Blue Lakes, Borax Lake, Clear Lake State Park, Austin Park, Beech and Middletown Trailside Park, or attend a Redbud Audubon field trip.

<https://redbudaudubon.org>



MOUNTAIN BIKE TRAILS

Six Sigma Ranch and Winery in Lower Lake offers mountain biking and hiking on their country trails and hosts the Nor-cal High School Mountain Bike championships each year. Downloadable guides are available on their website: <https://sixsigmaranch.com>

Boggs Mountain Demonstration State Forest is a jewel in Lake County! The trails are open year round, with light use encouraged after inclement weather. For more information: boggsmountain.org



THE GREAT OUTDOORS

GEOTHERMAL OPPORTUNITIES

Calpine Geothermal Visitor Center & Harbin Hot Springs The wonders of the phenomenal Geysers Geothermal Field come to life at Calpine's Geothermal Visitor Center in Middletown. The surrounding Mayacamas Mountains have been home to Pomo, Miwok and Wappo Indigenous People for over 12,000 years. Today, the Geysers is

home to the largest complex of geothermal power plants on Earth, generating up to 725 megawatts of energy. 24-7 Calpine's Geothermal Visitor Center is a great educational destination since it provides the public with engaging interactive exhibits on the geology and history of The Geysers, complete with real-time seismic data and a topographical model that portrays their wells, power plants and steam injection pipelines. Visit their website for

the Center's hours, or call to learn about tours up the Geothermal Fields. 35500 Central Park Rd., Middletown 1-866-GEYSERS <https://geysers.com>

Harbin Hot Springs' healing waters are the result of the flowing springs from Harbin Mountain in the Mayacamas Mountain range. The rustic hot springs retreat, owned by iHeart Consciousness

STAR GAZING AT TAYLOR OBSERVATORY AND NORTON PLANETARIUM

What makes a Lake County evening extra special? The dark skies! Night sky features such as planets and stars shine with unsurpassed beauty because of Lake County's decision to apply to the International Dark Sky Association's Dark Sky Certification, ensuring dazzling night sky viewing for years to come. Taylor Observatory and Norton Planetarium are owned by the Lake County Office of Education and are

equipped with a 16-inch research-grade telescope capable of zeroing in on thousands of celestial objects, along with a spacious outdoor viewing platform. The Planetarium's modern projection system allows for a rich encounter with the universe inside the domed 32-seat facility with an extensive show list. Taylor Observatory 8728 Oak Hills Ln., Kelseyville 3-707-263-4121



Friends of Taylor Observatory: facebook.com/friendsofTaylorobservatory

Photo courtesy of The Press Democrat

ARTS & ENTERTAINMENT

BY TOM LINCOLN

For a small rural county near the end of the north coast wine trail, Lake County has a surprisingly rich variety of arts and entertainment venues to help occupy time on your first visit and to give you good reason to return.



Lake Life provides visitors with information on how to enjoy the natural beauty of Lake County from: hiking, fishing, mountain biking, bird watching and more!

Enhancing the visitor's experience

The CTA Program

- Brought to the County by the Lake County Chamber of Commerce and the only CTA program in the Nation that is volunteer run.
- Provides training to County employees, Police Officers, hospitality workers, etc.
- Showcases attractions and businesses in Lake County

**Lake County's CTA Program has
been awarded two International
CTA of the Year Awards!**

Coleen Yorba Lee - 2025

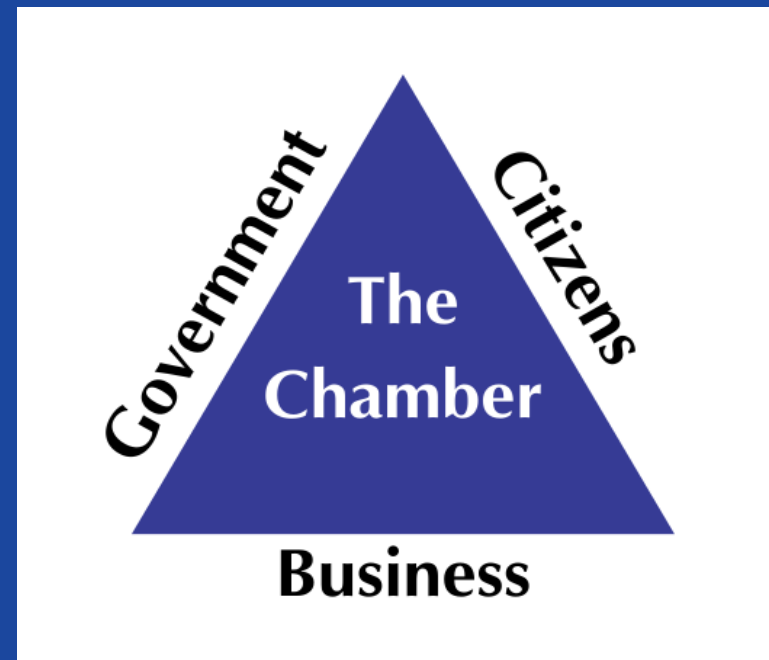
Michele Carson - 2023



Advancing civic interests in Lake County

Facilitating Town Halls / Round Tables

- Chambers of Commerce can serve as a nexus point between Government, Citizens and Business.
- We are uniquely qualified to coordinate town halls / round tables that bring education to Lake County citizens on topics of critical importance.



Coordinating large events to attract tourism

Lake County Splash In celebrates a return of a fan favorite



After a brief hiatus the Splash In returned to Lake County better than ever for April 25 to 27, at California's oldest and largest freshwater lake. as pilots, their families and friends rejoiced in the adventurous world of flight this spring. William Roller photo. Lake County Publishing

Clear Lake Seaplane Splash In event, April 24th – 27th 2025

- Clear Lake featured on National Seaplane Pilot Association podcast.

The 37th Annual Clear Lake Team Bass Fishing Tournament, March 15th & 16th 2025

- A total of **\$16,800** awarded to the top 15 anglers!
- 1st Place awarded to Lake County Father and Son team



Clear Lake Seaplane Splash-In 2...

Episode 3 • 30th April 2025 • Water Flying • Seaplane Pilots Foundation



NOTES LINKS FOLLOW ...

Join Amanda and Steve McCaughey for a discussion about both the Clear Lake Splash-In and the growing vision and opportunities for seaplanes at this Northern



Elevating business in Lake County

LCCC Mixer Events



- Every month LCCC hosts a Mixer event which brings business to caterers, wineries, restaurants, etc. and networking opportunities.
- Mixers also provide a platform for non-profits and community action groups to publicly present on new projects.
- April Mixer, at Ripe Choice, Herb Lingl presented on Seaplane Splash In and John Parker on Ely Stage Stop.
- March Mixer, with BiCoastal Media and launching of Summer Concerts in the Park series.

Elevating business in Lake County

Upcoming LCCC Mixers

Barbecue by Biasotti, Tuesday, May 20th 5:30pm – 7:30pm

- Joining forces with Satellite Rotary Club and Middletown Area Merchants Association

Joint Mixer with Calistoga Chamber at Greenview Restaurant June 11th, 5:30pm – 7:30pm



Grand Openings – Ribbon Cuttings

- Bringing public awareness to new businesses that are opening throughout the County.



Future Opportunities

Business Visits

- The Lakeport Economic Development Advisory Committee (LEDAC) conducts "business walks" to survey the state of businesses in Lakeport.
- LCCC would like to do a similar in-person survey for the whole of Lake County, visiting members and non-members.
- LCCC would then generate a monthly report to the Lake County Board of Supervisors.
- It is easier to retain existing business than it is to attract new business.

Young Professionals Network

- For any professionals in Lake County ages 21 – 40 years old.
- The Santa Rosa Metro Chamber: "Our YPN program convenes young professionals, innovative thinkers, and prominent industry leaders to inspire, educate and empower young business leaders. YPN is a professional development program designed to engage and introduce young professionals to the Santa Rosa region's vast resources and opportunities."



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Thank you, Lake County Board of Supervisors!