

Cobb Area Council
P.O. Box 1442
Cobb, CA 95426
March 15, 2026

Marco Garcia Hollman
16360 HWY 175
Cobb, CA 95426

Dear Mr. Hollmann,

We hope this message finds you well. We are writing regarding your plans for the property located along Highway 175 — the former site of the farmer's market, the community Christmas tree, and numerous small local businesses over the years.

As a representative body of the Cobb community, a County Advisory Commission, we want to share that the community has valued this centrally located commercial site through the years. This site has long served as a cornerstone of community life — a place where neighbors gathered, local entrepreneurs built their livelihoods, and many visitors got their first impression of our town. It occupies a unique and irreplaceable spot in Cobb's small but vibrant commercial core.

Over the past decade, our community (your new neighbors) has worked hard to recover from the devastating 2015 Valley Fire. We are finally beginning to see signs of economic and cultural growth. We have several small businesses that have been able to hold on post-fire, survive the economic uncertainty of the pandemic shutdown, and grow stronger since. We see new businesses blossoming while some are transitioning to reinvent themselves. We are on the threshold of planning our 6th Blackberry Cobbler Festival, providing a platform for local artisans, food vendors, and nonprofits to showcase their talents, while partnering with local businesses to promote their brick-and-mortar services.

Maintaining spaces zoned for commerce is essential to our long-term economic recovery — they provide opportunities for small-business growth, tourism, and local employment, all of which help sustain a thriving, resilient economy. Our local area plan identifies the need for a town center, in which you are quite literally in the midst. You are in a unique position to help our community in a way that has not yet been done. We are excited by the county's decision to invest in a new park just down the road from you, and how that might further bolster our local economy.

While residential and mixed-use development is an important part of Cobb's future, we respectfully urge you to consider the broader impact you can have in our community. We need to see compatible, allowable use within the zoning to strengthen Cobb's economic vitality and maintain our quality of life. Preserving this property for commercial use, or even for mixed use, would support the continued revitalization of our town and honor its history as a shared community hub.

Thank you for considering this perspective. We hope to work together to find a future for the property that benefits you, the owner, and the broader Cobb community. To that end, we would like to invite you to attend an upcoming Cobb Area Council meeting. We meet on the 3rd Thursday of each month at the Little Red Schoolhouse (Community Center) at 15780 Bottle Rock Rd, Cobb, GA., 95426. Please email us at cobbareacouncil@gmail.com if you can attend an upcoming meeting.

Sincerely,

Cathleen McCarthy
Vice-Chair, Cobb Area Council

CC: Mireya Turner,
Director, Community Development Department
County of Lake

Jessica Pyska
District 5 Supervisor
County of Lake

Carolyn Purdy
Administrative Analyst II
County of Lake