



LAKE COUNTY

CHAMBER OF COMMERCE

ELEVATING THE BUSINESS OF LAKE COUNTY

Lake County Board of Supervisors
255 N Forbes St.
Lakeport, CA 95453

Date: August 25, 2025

To: Lake County Board of Supervisors

Subject: Strong Support for the Guenoc Valley Mixed-Use Development Project

Dear Members of the Board,

On behalf of the Lake County Chamber of Commerce and its Board of Directors, we are proud to express our enthusiastic support for the Guenoc Valley Mixed-Use Development Project. This development represents a once-in-a-generation opportunity to create meaningful economic growth and strengthen the prosperity of Lake County.

The project will generate hundreds of long-term, well-paying jobs through construction, hospitality, and resort operations. Workforce training programs will ensure that Lake County residents are equipped to take advantage of these opportunities, building local skills and careers. The resort will also serve as a hub for local commerce, giving small businesses, farmers, and artisans access to a larger customer base and new markets.

The economic activity generated by the project will inject millions of dollars into Lake County's economy. This revenue will support critical public services, including education, infrastructure improvements, public safety, and healthcare—benefiting all residents and strengthening our community.

The developers have implemented comprehensive wildfire mitigation measures, including fuel management, fire breaks, roadway improvements, and an on-site emergency response center. These steps demonstrate a commitment to safety while enabling responsible growth.

The Guenoc Valley Resort will be a transformative addition to our county, driving tourism, economic opportunity, and community vitality. It promises to enhance the quality of life for residents while positioning Lake County as a premier destination for visitors and businesses alike.

President

Don Smith
Adventist Health Clear Lake

Board of Directors

Kendall Fults
Fults Family Vineyards

Weston Seifert
Saw Shop Public House

Alex Nuñez
Nala's Cleaning Expertise

Robert Boccabella
Business Design Services

Diane Tomkins Plante
Tomkins Tax Consultants

Greg Folsom
Consultant

Lora Horn
Sutter Lakeside Health

Alyssa Mingo
BiCoastal Media

Autumn Karcey
Artemis Co-Pack

Chief Executive Officer

Amanda Martin

For these reasons, the Lake County Chamber of Commerce and its Board of Directors strongly support the Guenoc Valley Mixed-Use Development Project and encourage the Board of Supervisors to continue facilitating its advancement.

Sincerely,

Amanda Martin
CEO, Lake County Chamber of Commerce

On behalf of the Lake County Chamber of Commerce Board of Directors